

Pricing

Starter

Free

Features

- ✓ Basic points program
- ✓ Referral program
- ✓ Loyalty widget & basic branding
- ✓ Live chat support
- ✓ 150 monthly free orders

Essential

\$29 / month

500 monthly free orders, then +\$15 per 100 additional orders

Features

- ✓ Points for social engagement
- ✓ Dedicated loyalty page
- ✓ Analytics & reports
- ✓ Point expiration
- ✓ Shopify Flow and 30+ integrations

14-day free trial

Advanced

\$129 / month

2,000 monthly free orders, then +\$10 per 100 additional order

Features

- ✓ VIP tier, B2B tier
- ✓ Loyalty rule engine: bonus point
- ✓ Redeem in cart drawer
- ✓ Loyalty account (Shopify UI)
- ✓ Automated translation
- ✓ POS loyalty extension
- ✓ Paid membership

14-day free trial

Ultimate

\$499 / month

7,000 monthly free orders, then +\$5 per 100 additional order

Features

- ✓ Dynamic point expiration
- ✓ Checkout loyalty extensions
- ✓ Developer toolkit
- ✓ Headless commerce (Hydrogen)
- ✓ White-glove onboarding
- ✓ Priority support
- ✓ On-demand development
- ✓ Scalable loyalty solutions

30-day free trial

All charges are billed in USD. Recurring and usage-based charges are billed every 30 days. [See all pricing options](#)