

Turrboo Pricing Plans & Features

Start with what you need. Upgrade anytime as your team and channels expand.

Monthly Yearly Save 20%

<div style="text-align: center;"> <h3>Essentials</h3> <p>\$23/month \$276 billed annually (Save 20%)</p> <p>Start 14-Day Free Trial</p> <p>No credit card required</p> <ul style="list-style-type: none"> ✓ 7 channels ⓘ ✓ 1 user ✓ 12000 AI Text Generations ⓘ ✓ Advanced analytics </div>	<div style="text-align: center;"> <h3>Team</h3> <p>\$47/month \$564 billed annually (Save 20%)</p> <p>Start 14-Day Free Trial</p> <p>No credit card required</p> <ul style="list-style-type: none"> ✓ 15 channels ⓘ ✓ 3 Users ⓘ ✓ 24000 AI Text Generations ⓘ ✓ Approval workflows ✓ Advanced analytics ✓ Inbox ✓ Sentiment filter </div>	<div style="text-align: center;"> <h3>Agency</h3> <p>\$103/month \$1236 billed annually (Save 20%)</p> <p>Start 14-Day Free Trial</p> <p>No credit card required</p> <ul style="list-style-type: none"> ✓ 40 channels ⓘ ✓ 10 users ⓘ ✓ 60000 AI Text Generations ⓘ ✓ Approval workflows ✓ Advanced analytics ✓ Inbox ✓ Sentiment filter ✓ Priority support </div>
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Compare plans	Essentials	Team	Agency
	Try For Free	Try For Free	Try For Free
General			
Channels The number of social profiles you can connect with you plan.	7 (\$5 per extra channel)	15 (\$5 per extra channel)	40 ⓘ
Supported platforms			

Social platforms supported in the plan.			
Users The number of users that can collaborate within your Turrboo account.	1	3 (\$10 per extra)	10 user (\$10 per extra user)
Publishing & Content creation			
AI Text Generations Used to generate and refine captions, and suggest stock images and hashtags.	12000	24000 (\$60 per extra 1200)	60000 (\$60 per extra 1200)
Multi-media publishing Schedule, draft, queue and publish video and multiple photos across networks.	✓	✓	✓
Recommended time to publish Find the best time to post based on your audience data.	✓	✓	✓
Hashtag manager Save and reuse hashtags.	✓	✓	✓
Custom video thumbnails Choose a frame from your video or upload a custom thumbnail.	✓	✓	✓
Draft Your Posts Save your post in the drafts, and you can schedule them later when you are ready.	Unlimited	Unlimited	Unlimited
Auto first comment Schedule a first comment with your Facebook, Instagram or LinkedIn posts.	✓	✓	✓
Link Shortening Keep posts clean and concise by shortening links with smm.ly .	✓	✓	✓

<p>Customize Post for Each Platform</p> <p>While composing your post, edit your content to suit each specific social media platform.</p>	✓	✓	✓
<p>Scheduled posts</p> <p>Total number of posts you can schedule at a time.</p>	Unlimited	Unlimited	Unlimited
<p>Calender view</p> <p>Visualize your content schedule across weeks or months.</p>	✓	✓	✓
<p>Queue</p> <p>Publishing queue slots that can be created to set a posting timetable.</p>	✓	✓	✓
<p>Pause scheduled posts</p> <p>Emergency button to freeze all scheduled posts, which can be retrieved and republished later.</p>	✓	✓	✓
<p>Campaigns</p> <p>Create campaigns with link setting presets to track performance using link tracking tools.</p>	-	✓	✓
Analytics			
<p>Individual platform analytics</p> <p>Get detailed analytics for each connected platform separately.</p>	✓	✓	✓
<p>Demographics insights</p> <p>View audience breakdown by age, gender, location, and language.</p>	✓	✓	✓
<p>Post performance</p> <p>Find out how every post is performing with detailed metrics.</p>	✓	✓	✓
<p>Best time to post</p>			

Get suggestions on what, when, and how often to post based on your data.	✓	✓	✓
Export reports Export your analytics reports in CSV, PDF, PNG, JPG formats.	✓	✓	✓
Schedule reports Automate generating and sharing your monthly or weekly reports directly via email.	-	✓	✓
Campaign analytics Track performance of posts grouped under each campaign using key metrics.	-	✓	✓
Inbox			
Reply to Messages Monitor and reply to incoming messages.	-	✓	✓
Reply to comments Monitor and reply to comments on posts.	-	✓	✓
Saved replies Use saved replies to quickly respond to common customer messages.	-	✓	✓
Assign to Team Assign messages and comments to your team members for better collaboration.	-	✓	✓
AI Assistant Generate AI-powered replies for responding to messages and comments.	-	✓	✓
Internal notes Add internal notes for better collaboration.	-	✓	✓

<p>Sentiment</p> <p>Detect the tone of messages and comments as positive, negative, neutral, and more.</p>	-	✓	✓
Team			
<p>Custom user access permissions</p> <p>Set roles and permissions to control which features and social accounts your team members have access to.</p>	-	✓	✓
<p>Approval workflows</p> <p>Get your posts approved by your team members or clients. Add comments & feedback notes to collaborate effectively.</p>	-	✓	✓
<p>Two-factor authentication (2FA)</p> <p>Secure your account with an extra layer of protection using a verification code sent to your mobile device.</p>	✓	✓	✓
Integrations			
<p>Canva</p> <p>Import content directly from Canva.</p>	✓	✓	✓
<p>Google Drive</p> <p>Import files directly from Google Drive.</p>	✓	✓	✓
<p>One Drive</p> <p>Import files directly from One Drive.</p>	✓	✓	✓
<p>Bitly</p> <p>Add custom shortlinks to your posts.</p>	✓	✓	✓
<p>Freepik</p> <p>Get image suggestions from Freepik while generating AI</p>	✓	✓	✓

captions.			
Essentials & Support			
Chrome extension Schedule and share content directly from your browser.	✓	✓	✓
Self-service knowledgebase Access our knowledgebase for Self-service support.	✓	✓	✓
Email support Get fast, helpful support from a dedicated team via email.	Standard	Standard	Priority

Feedback from Clients

See the feedback from our clients about our tool and how it has helped them achieve their social media goals.



This tool transformed our social media management. The intuitive interface and powerful analytics boosted our productivity significantly overall!



Michael Brown
Influencer



Exceeded my expectations! The AI-assisted content creation is a game-changer. Highly recommend for streamlining social media efforts.



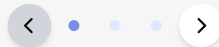
Ethan Cooper
Brand Manager



Best social media management tool I've used. Customizable reports and advanced analytics provide deep campaign insights. Top-notch support too!



John Doe
Marketing Manager



Features

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Channels

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