



*AI + Bot + Tick. Smarter Conversations. Verified Results.*

**BUSINESS PROPOSAL**

# Turn WhatsApp Into Your #1 Revenue Channel. Starting This Week.

 **Official Meta Business Partner** | WhatsApp Business API — Verified | Meta-Approved

Presented By

**Mohit**

Founder & CEO, AiBotick Solutions

[aibotick.com](https://aibotick.com)

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## WHAT'S INSIDE

# Table of Contents

<b>01</b>	<b>The Business Case</b> Why WhatsApp. Why Now. The cost of staying manual.
<b>02</b>	<b>Why AiBotick</b> Our unfair advantage. The partnership model.
<b>03</b>	<b>Platform Capabilities</b> Every feature. One platform. Zero complexity.
<b>04</b>	<b>Real Results</b> Case studies from businesses like yours.
<b>05</b>	<b>Pricing &amp; Plans</b> Transparent, INR-only pricing. No surprises.
<b>06</b>	<b>Your Plan Guide</b> Which plan fits your business right now.
<b>07</b>	<b>ROI Calculator</b> The math your CFO will ask for. Answered.
<b>08</b>	<b>Our Onboarding Process</b> Day 0 to Day 30. Exactly what happens.
<b>09</b>	<b>Meet the Founder</b> The person behind AiBotick.
<b>10</b>	<b>Questions Answered</b> Every doubt. Addressed before you ask.
<b>11</b>	<b>Industries We Serve</b> Your sector. Already working.
<b>12</b>	<b>Next Steps</b> How we move forward.

# 01

## The Business Case

*Why WhatsApp? Why Now? What staying manual costs you every single day?*

## THE BUSINESS CASE

# The Cost of Doing Nothing

<p><b>500M+</b></p> <p><b>WhatsApp Users in India</b> <i>Your customers are already there</i></p>	<p><b>80%+</b></p> <p><b>Message Open Rate</b> <i>vs 2-15% for email in India</i></p>	<p><b>3x</b></p> <p><b>More Leads Converted</b> <i>vs businesses not automating</i></p>
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## What Manual Operations Are Costing You

Every day without automation is a day of missed revenue, wasted team hours, and leads going cold.

The Daily Pain Point	What It's Actually Costing You
<b>1 Junior Support Executive (salary only)</b>	Rs.15,000-25,000/month + PF, leaves, training, attrition risk
<b>Missed enquiry after office hours</b>	Every missed lead = Rs.500-50,000+ in lost revenue. Automation never sleeps.
<b>Manual follow-up on 100 leads/month</b>	~20 hours of team time. Most leads never get followed up at all.
<b>5-minute delay on a hot lead</b>	Responding in 5 minutes = 9x higher conversion. Every hour of delay kills deals.
<b>Abandoned cart (e-commerce)</b>	70% of carts abandoned. WhatsApp recovery converts 15-30% back.
<b>Answering same questions daily</b>	Your team spends 40%+ of their day on queries a chatbot handles in 2 seconds.
<p><b>AiBotick Growth Plan</b></p> <p><b>Rs.68 per day</b></p>	<p><b>Handles 100 customers simultaneously.</b> 24x7. 365 days a year.</p> <p>Pays for itself the moment it converts <b>even one additional sale</b> that would have been missed.</p>

### The real question is not:

"Can we afford AiBotick?" — it's **"Can we afford to keep doing this manually?"**

# 02





## Why AiBotick

*The partnership that turns a software subscription into actual business results.*

## WHY AIBOTICK

## Not Just a Platform. A Partnership.

Most WhatsApp tools give you a login and wish you luck. AiBotick is built differently — every plan includes the three things that actually determine whether automation succeeds or collects dust.

<p> <b>Personalised Onboarding</b></p> <ul style="list-style-type: none"> <li>› We set everything up with you — not just for you</li> <li>› First chatbot built together in Session 1</li> <li>› WhatsApp number connected, team inbox configured</li> <li>› We do not leave until you are live</li> </ul>	<p> <b>Live Team Training</b></p> <ul style="list-style-type: none"> <li>› 3 dedicated live sessions in your first 14 days</li> <li>› Broadcasting, chatbots, inbox — fully hands-on</li> <li>› Your team learns by doing — not reading a manual</li> <li>› Recorded sessions kept for future team members</li> </ul>
<p> <b>Dedicated WhatsApp Support</b></p> <ul style="list-style-type: none"> <li>› Private group with AiBotick team from Day 0</li> <li>› Real people — not tickets, not bots</li> <li>› Response within 2 business hours, guaranteed</li> <li>› Active for the lifetime of your subscription</li> </ul>	<p> <b>Official Meta Business Partner</b></p> <ul style="list-style-type: none"> <li>› Fully Meta-verified WhatsApp Business API</li> <li>› Official green tick application supported</li> <li>› 100% Meta-compliant messaging infrastructure</li> <li>› No grey-area tools. No risk to your account.</li> </ul>

### This is our standard. Not an upsell.

Personalised onboarding, live training, and a dedicated WhatsApp support group are included in **every plan — Starter to Enterprise**. This is the reason AiBotick clients actually use the platform — and why they renew.

# 03

## Platform Capabilities

*Every tool your business needs. One dashboard. One subscription.*

## PLATFORM CAPABILITIES

# A Complete WhatsApp Operating System

Not a single-purpose tool. AiBotick covers automation, marketing, sales, support, payments, and integrations — all from one platform.

## AI & Intelligent Automation

- › **AI Bot Reply**(OpenAI/ChatGPT + Google Gemini) — understands intent, remembers context, responds instantly
- › **Visual Bot Builder**— drag-and-drop conversation flows. No coding. No developer needed.
- › **Sequence / Drip Messaging**— automated, time-triggered follow-up series that convert cold leads
- › **WhatsApp Forms**(Flows + InputFlow) — collect structured customer data without leaving WhatsApp
- › **Bot AI Agent**— proactive, guided customer interactions powered by your own business data

## Marketing & Lead Generation

- › **Broadcast Campaigns**— personalised bulk messaging with 80%+ open rates vs 2-15% for email
- › **Click-to-WhatsApp Ads**— Facebook & Instagram ads that open directly into a WhatsApp conversation
- › **Comment Automation**— auto-DM every user who comments on your Facebook/Instagram posts
- › **Carousel Messages**— rich multi-image messages with call-to-action buttons
- › **Social Media Scheduling**— post across platforms from one dashboard (up to 30 posts/month)

## E-commerce & Revenue Recovery

- › **WhatsApp Catalog**— product showcase, cart, and checkout — entirely inside WhatsApp
- › **WooCommerce & Shopify**— order confirmations, COD verification, shipping updates — automated

- › **Abandoned Cart Recovery**— automated messages recovering 15-30% of abandoned sales
- › **20+ Payment Gateways**— Razorpay, PhonePe, Stripe, PayPal, Instamazzo and more
- › **COD to Prepaid Conversion**— reduce returns, improve cash flow, automatically

## Team Inbox & Customer Support

- › **Shared Team Inbox**— multi-agent chat across WhatsApp, Facebook, Instagram, Telegram, Webchat
- › **Mobile App**(Android + iOS) — full inbox management with push notifications on the go
- › **Auto Responder**— instant replies 24x7, configured in minutes
- › **Custom Fields, Labels & Tags**— organise, segment, and track every customer interaction
- › **Template Message Approval**— we handle Meta submission and approval for all your templates

## Integrations & Developer Tools

- › **Google Sheets**— push WhatsApp data to Sheets or trigger messages from a spreadsheet
- › **Zapier**— connect 5,000+ apps without any coding
- › **HTTP API & REST API**— real-time CRM/ERP data retrieval within live bot conversations
- › **Webhooks (In + Out)**— trigger WhatsApp messages from external events: forms, payments, orders
- › **Google Calendar**— automated booking, confirmation, reminders, and rescheduling

# 04

## Real Results

*Businesses like yours. Results that speak louder than any feature list.*

## CASE STUDIES

## What AiBotick Delivers in Practice

Anonymised results from real AiBotick clients. Names withheld at client request.

### Education & Coaching

#### Coaching Institute — Maharashtra

Growth Plan | Month 1 Results

### The Challenge

300+ student enquiries per month via phone. Staff spending 6+ hours daily on manual follow-ups. Most leads went cold by Day 3 because the team could not keep up.

### What AiBotick Did

- › WhatsApp chatbot deployed to handle initial enquiries 24x7 — instant, personalised responses
- › Automated drip sequence: Day 1, Day 3, Day 7 follow-up with course details and demo class links
- › Fee reminders and batch notifications sent via broadcast campaigns — zero manual effort

### Results — Within 60 Days

Metric	Before	After AiBotick
Manual follow-up hours	6 hours/day	< 30 min/day
Lead response time	4-6 hours	Instant (24x7)
Admission conversion	Baseline	+34% in 60 days
Fee collection delays	Regular reminders needed	Fully automated


**E-commerce & Retail**
**Online Apparel Brand — Gujarat**

Scale Plan | Month 1 Results

### The Challenge

68% cart abandonment rate. Email recovery at 3% conversion. Customer support team of 2 overwhelmed — average response time exceeded 4 hours. COD return rate at 23%.

### What AiBotick Did

- › Abandoned cart recovery: WhatsApp message at 30 min, 3 hrs, and 24 hrs post-abandonment
- › COD verification bot — automated confirmation reduced undelivered returns significantly
- › Shared team inbox for 3 agents — unified view across WhatsApp and Instagram DMs

### Results — Within 60 Days

Metric	Before	After AiBotick
<b>Cart recovery rate</b>	3% (email)	<b>22% (WhatsApp)</b>
<b>Support response time</b>	4+ hours	<b>Under 15 minutes</b>
<b>COD return rate</b>	23%	<b>Down to 11%</b>
<b>Additional recovered revenue</b>	—	<b>Rs.3.8L in 45 days</b>

#### Want results specific to your industry?

Book a demo and we will show you exactly how AiBotick works for a business like yours — **live, customised, with real use cases.**

# 05

## Pricing & Plans

*Transparent. INR-only. No hidden costs. Includes everything.*

## INVESTMENT &amp; PLANS

## Transparent Pricing. Every Rupee Accounted For.

All prices in INR · Excluding 18% GST · Every plan includes onboarding, training &amp; WhatsApp support

STARTER	Most Popular GROWTH	Recommended SCALE	ENTERPRISE
<b>Rs.15,000</b>	<b>Rs.25,000</b>	<b>Rs.45,000</b>	<b>Rs.60,000</b>
per year (Just Rs.41/day)	per year (Just Rs.68/day)	per year (Just Rs.123/day)	per year (Just Rs.164/day)

### Full Feature Comparison

Feature	STARTER	GROWTH	SCALE	ENTERPRISE
Subscribers / Contacts	10,000	15,000	Unlimited	Unlimited
Message Credits / Month	50,000	1,00,000	2,00,000	Unlimited
WhatsApp Broadcasting	✓	✓	✓	✓
Live Chat & Team Inbox	Basic	Basic	Advanced	Advanced
Chat Widget & WhatsApp QR	✓	✓	✓	✓
Template Message Approval	✓	✓	✓	✓
REST APIs	✓	✓	✓	✓
Chatbots (Visual Builder)	✗	✓	✓	✓
Google Sheets Integration	✗	✓	✓	✓
Custom Fields & Labels	✗	✓	✓	✓
Sequence / Drip Messaging	✗	✗	✓	✓
WhatsApp Forms	✗	✗	✓	✓

Feature	STARTER	GROWTH	SCALE	ENTERPRISE
WordPress / Shopify Integration	✗	✗	✓	✓
Inbound Webhook	✗	✗	✓	✓
Outbound Webhook	✗	✗	✓	✓
OpenAI / ChatGPT Integration	✗	✗	✓	✓
Monthly Billing Available	✗	✓	✓	✓
Support Level	Standard	Standard	Medium	High Priority
Team Users (1 Admin + 2 Non-Admin)	3	3	3	3
<b>— Included in Every Plan —</b>				
Personalised Onboarding	✓	✓	✓	✓
Live Training (3 sessions)	✓	✓	✓	✓
Dedicated WhatsApp Support Group	✓	✓	✓	✓
Business Verification & Display Name	✓	✓	✓	✓

## Pricing by Billing Cycle

Annual plans give the best per-day value. Flexibility available across all cycles.

Plan	Annual (1st Year)	Quarterly	Monthly
<b>STARTER</b>	Rs.15,000	Rs.4,500	N/A
<b>GROWTH</b>	Rs.25,000	Rs.7,000	Rs.2,500
<b>SCALE</b>	Rs.45,000	Rs.13,500	Rs.5,000
<b>ENTERPRISE</b>	Rs.60,000	Rs.20,000	Rs.10,000

**Pricing Notes:**

- › Single WhatsApp number per plan — additional numbers at 50% of primary plan rate
- › Additional team users — Rs.500 per user/month beyond included 3
- › Loyalty renewal discount — 20% automatically applied from 2nd year
- › International clients — all prices 25% higher for businesses outside India
- › 18% GST applicable on all invoices for Indian clients
- › META conversation charges — billed directly by Meta; separate from AiBotick fees
- › Custom work — API integrations, custom bots, managed services quoted separately
- › Data security — AiBotick handles no financial data; payments via your chosen gateway

# 06

## Your Plan Guide

*Which plan fits your business right now.*

## PLAN SELECTION GUIDE

## Which Plan Is Right for You?

Not sure? Use this guide. Or tell us about your business during the demo — honest advice, zero pressure.

Your Situation	What You Need	Best Plan
<b>Just getting started with WhatsApp</b> <i>Getting professional. Upgrade anytime.</i>	Broadcasting, live chat, basic automation	<b>STARTER</b>
<b>Growing business — serious about lead conversion</b> <i>Best entry point. Rs.68/day. ROI in 30 days.</i>	Chatbots, Google Sheets, custom fields, broadcasting	<b>GROWTH</b>
<b>Mid-size company scaling operations</b> <i>Complete automation engine. Unlimited contacts.</i>	AI chatbot, drip sequences, e-commerce, webhooks	<b>SCALE</b>
<b>Large enterprise — multiple departments</b> <i>No limits. Built for businesses that need it all.</i>	Unlimited messaging, priority support, monthly billing	<b>ENTERPRISE</b>

### Our honest recommendation:

Start on **GROWTH** — chatbots, Google Sheets, broadcasting. ROI in 30 days. Upgrade to **SCALE** when ready for AI and e-commerce. We guide that transition — zero disruption.

# 07

## ROI Calculator

*The math your CFO will ask for. Answered before they ask it.*

## RETURN ON INVESTMENT

## What You Get Back — The Numbers

AiBotick is not a cost — it is an investment. Conservative estimates based on industry benchmarks.

Assumption: Growth Plan at Rs.25,000/year. Conservative additional conversions via automation.

Scenario	Avg. Order	Extra/ Month	Added Revenue/Yr	ROI	Payback
<b>Conservative — 2 extra sales/month</b>	Rs.5,000	2	<b>Rs.1,20,000</b>	<b>380%</b>	<b>&lt; 3 months</b>
<b>Moderate — 5 extra sales/month</b>	Rs.5,000	5	<b>Rs.3,00,000</b>	<b>1,100%</b>	<b>&lt; 1 month</b>
<b>E-commerce — 1% extra cart recovery</b>	Rs.2,000	5	<b>Rs.1,20,000</b>	<b>380%</b>	<b>&lt; 3 months</b>

### The Conservative Case:

If AiBotick helps you convert just **2 additional customers per month** at Rs.5,000 average — that is **Rs.1,20,000 in added annual revenue** on a Rs.25,000 investment. A **380% ROI**. Before counting support savings, cart recovery, or reduced team hours.

# 08

## Our Onboarding Process

*Exactly what happens after you say yes. Day by day.*

## IMPLEMENTATION

## What Happens After You Say Yes

We don't hand you a login and disappear. Every AiBotick client goes through a structured onboarding — we walk beside you from Day 0 to live results.

<b>Day 0</b>	<p><b>Payment &amp; Instant Setup</b></p> <ul style="list-style-type: none"> <li>› Payment confirmed → Welcome WhatsApp message within 1 hour</li> <li>› Dedicated private support group created and activated</li> <li>› Platform account configured, login credentials shared</li> </ul>
<b>Day 1-2</b>	<p><b>Business Verification</b></p> <ul style="list-style-type: none"> <li>› Business verification process initiated with Meta</li> <li>› Display name submitted for approval</li> <li>› Dashboard walkthrough with your team</li> </ul>
<b>Day 3-5</b>	<p><b>Onboarding Session 1</b></p> <ul style="list-style-type: none"> <li>› 60-90 min live call: platform tour + WhatsApp number connection</li> <li>› Team inbox configured, agents added and trained</li> <li>› First chatbot flow built together — working and tested live</li> </ul>
<b>Day 7-10</b>	<p><b>Onboarding Session 2</b></p> <ul style="list-style-type: none"> <li>› First broadcast campaign created, tested and sent</li> <li>› Subscriber list setup, labels, and segmentation configured</li> <li>› Message templates submitted to Meta for approval</li> </ul>
<b>Day 14</b>	<p><b>Onboarding Session 3</b></p> <ul style="list-style-type: none"> <li>› Industry-specific automation deployed</li> <li>› E-commerce / appointments / lead capture — your choice</li> <li>› Everything tested end-to-end with your real data</li> </ul>
<b>Day 30</b>	<p><b>Check-in &amp; Growth Planning</b></p> <ul style="list-style-type: none"> <li>› Review: what is working, what to improve, what is next</li> <li>› Quick wins identified for the next 30 days</li> <li>› Expansion roadmap discussed</li> </ul>
<b>Ongoing</b>	<p><b>Always-On WhatsApp Support</b></p> <ul style="list-style-type: none"> <li>› Private group stays active for your full subscription lifetime</li> <li>› Real team members respond — not bots, not tickets</li> <li>› Response guaranteed within 2 business hours</li> </ul>

### Our 14-Day Promise:

Every AiBotick client goes live with their first working automation within 14 days. **If you're not alive in 14 days — we haven't done our job. And we own that.**

# 09

## Meet the Founder

*The person behind AiBotick — and why this company exists.*

## ABOUT THE FOUNDER

## The Person Behind AiBotick



AiBotick was not built in a boardroom. It was built from **watching Indian businesses lose customers** to slow responses, missed follow-ups, and manual processes that no longer scale.

In 15 months, we delivered **1000+ product demos**, onboarded clients across 15+ industries, and built a platform being used every single day — to automate sales, support, and marketing for businesses across India.

I founded AiBotick because I believe every business in India deserves enterprise-grade automation — **with a team that stays with you until it works.**

*That is the promise I make personally to every client.*

**— Mohit, Founder & CEO**

**5+****States***Presence***15+****Industries Served***and growing***1000+****Client Target***2028 — on track*

# 010

## Questions Answered

*Every doubt. Addressed directly. Before you even ask.*

## QUESTIONS &amp; ANSWERS

## What You're Probably Wondering

Real questions. Straight answers. We have heard every objection — here is our honest response.

### ***"It's too expensive."***

- › Growth Plan = Rs.68/day — less than most business lunches
- › One junior executive costs Rs.15K-25K/month in salary alone — before PF and attrition
- › AiBotick handles 100 customers simultaneously, 24x7, without sick days or raises
- › Pays for itself the moment it converts one additional sale that would have been missed

### ***"We don't have the technical resources."***

- › No coding required — visual drag-and-drop bot builder throughout
- › We implement everything with you in onboarding sessions — not for you, with you
- › We have onboarded teams with zero prior SaaS experience — live within 10 days
- › Your dedicated support group handles every technical question post go-live

### ***"We're already using another WhatsApp platform."***

- › That means you already see the value — are you using it at full capacity?
- › Most clients who switch used their previous platform at under 20% capability
- › The difference is not the software — it is training and support that drives 100% usage
- › We handle transition smoothly — migrating existing flows and contacts

### ***"How do we know it will work for our specific business?"***

- › We run a live demo customised to your industry before you make any decision
- › You see real use cases for your sector — not generic screenshots
- › We serve e-commerce, education, finance, travel, manufacturing, healthcare and more
- › Ask us for a reference from a client in your industry — we will connect you directly

### ***"What if we sign up and don't end up using it?"***

- › This is the fear our entire onboarding process is engineered to prevent

- › Day 30 check-in proactively reviews usage and removes blockers
- › Your dedicated WhatsApp group keeps your team engaged and growing throughout
- › Our business model requires your success — a client who sees ROI renews every year

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***"Is our customer data secure on your platform?"***

- › AiBotick does not store any financial or payment data — all payments go through your gateway
- › WhatsApp data processed via official Meta Business API — fully compliant
- › Access controls, admin/non-admin roles, and audit logs available in dashboard
- › Data hosted on secure infrastructure consistent with Meta API requirements

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***"What are the contract and cancellation terms?"***

- › Annual and quarterly plans are prepaid — no auto-debit surprise charges
- › Monthly Enterprise plan is flexible — 30-day notice to pause or discontinue
- › A formal digital service agreement is signed before onboarding begins
- › Renewals always at loyalty rate — 20% discount from Year 2

# 011

## Industries We Serve

*Your sector. Already working for businesses like yours.*

## INDUSTRIES

# Built for Your Industry

Our onboarding is customised to your industry's workflows, terminology, and customer journey — never generic.

<p> <b>E-commerce &amp; Retail</b></p> <ul style="list-style-type: none"> <li>› Abandoned cart recovery (15-30% conversion)</li> <li>› Order confirmations &amp; COD verification</li> <li>› Product catalog &amp; in-chat checkout</li> <li>› Customer re-engagement broadcasts</li> </ul>	<p> <b>Education &amp; Coaching</b></p> <ul style="list-style-type: none"> <li>› Lead nurturing &amp; admission enquiry bots</li> <li>› Fee reminders &amp; batch notifications</li> <li>› Demo class automation</li> <li>› Student onboarding sequences</li> </ul>
<p> <b>Financial Services</b></p> <ul style="list-style-type: none"> <li>› Lead qualification &amp; appointment booking</li> <li>› Document collection workflows</li> <li>› Policy &amp; EMI reminders</li> <li>› Investor update broadcasts</li> </ul>	<p> <b>Travel &amp; Hospitality</b></p> <ul style="list-style-type: none"> <li>› Booking confirmations &amp; itinerary sharing</li> <li>› Payment collection &amp; upsell automation</li> <li>› Customer check-in &amp; feedback</li> <li>› Pre-trip preparation messages</li> </ul>
<p> <b>Manufacturing &amp; B2B</b></p> <ul style="list-style-type: none"> <li>› Dealer &amp; distributor communication</li> <li>› Product catalogue via WhatsApp</li> <li>› Order status &amp; tracking updates</li> <li>› Support ticket routing</li> </ul>	<p> <b>Software &amp; IT Companies</b></p> <ul style="list-style-type: none"> <li>› Client onboarding automation</li> <li>› Support ticket routing &amp; updates</li> <li>› Renewal reminders &amp; upgrade campaigns</li> <li>› Product update broadcasts</li> </ul>
<p> <b>Digital Marketing Agencies</b></p> <ul style="list-style-type: none"> <li>› Resell WhatsApp automation to clients</li> <li>› Manage multiple client accounts</li> <li>› Add a recurring revenue stream</li> <li>› White-label demo capability</li> </ul>	<p> <b>Healthcare &amp; Clinics</b></p> <ul style="list-style-type: none"> <li>› Appointment booking &amp; automated reminders</li> <li>› Lab report delivery via WhatsApp</li> <li>› Post-consultation follow-up sequences</li> <li>› Patient re-engagement campaigns</li> </ul>

# 012

## Next Steps

*How we move forward — whether you've seen the demo or not yet.*

## NEXT STEPS

## How We Move Forward

### If We Haven't Had a Demo Yet

There is no obligation. A demo costs you 45 minutes. We customise it to your industry so you see exactly how AiBotick works for your business.

<b>01</b>	<b>Book a FREE personalised demo</b>	45 minutes. Customised to your industry. Live on the actual platform. Ask every question.
<b>02</b>	<b>We recommend your plan</b>	Honest advice based on your team size, use case, and goals. No upsell pressure.
<b>03</b>	<b>Confirm and pay</b>	Account created within 4 hours. Your support group goes live on Day 0.
<b>04</b>	<b>Onboarding begins</b>	3 live sessions over 14 days. Your first automation is live before end of Week 2.
<b>05</b>	<b>Always-on support</b>	Your dedicated WhatsApp group stays active for the entire subscription lifetime.

### If You've Already Seen the Demo

You have seen it live. You have asked your questions. Here is all that remains:

<b>01</b>	<b>Choose your plan</b>	Based on what you saw in the demo. Happy to answer any remaining questions first.
<b>02</b>	<b>Confirm and pay</b>	Account created within 4 hours. Your support group goes live on Day 0.
<b>03</b>	<b>Onboarding begins</b>	3 live sessions over 14 days. First automation live before end of Week 2.
<b>04</b>	<b>Always-on support</b>	Your dedicated WhatsApp group stays active for the entire subscription lifetime.

#### What You Get on Day 1 of Joining:

- ✓ Platform account created and accessible within 4 hours of payment
- ✓ Welcome message on WhatsApp from the AiBotick team personally
- ✓ Dedicated private support group created — your team added, our team present
- ✓ Onboarding Session 1 scheduled within 48 hours

✓ Template message creation process initiated immediately



## Ready When You Are.

*No pressure. No chasing. Just reach out when you are ready.*

Respond to this proposal or message us directly on WhatsApp



Scan to WhatsApp us  
*Instant conversation*

*With gratitude and confidence,*

## Mohit Shah

Founder & CEO, AiBotick Solutions

[aibotick.com](https://aibotick.com)

Official Meta Business Partner | WhatsApp Business API — Verified

*This proposal is confidential and prepared exclusively for the named recipient. Prices in INR, excluding 18% GST. Valid for 30 days from date of issue.*