

PRICING

Plans built for senders.

Deliverability testing, validation, monitoring, and API workflows in one focused platform. Start small, then scale by volume.

PAVG credits
\$7 / 1k
validation and testing bursts

Deliverability tests
25 credits
diagnostics only

Willitinbox Starter
\$39/mo
tests, validation, and API

Plans
Credits
Monthly
Yearly
12 months for the price of 10

FREE

\$0 forever

For checking the first signals.

Downgrade

- ✓ 1 deliverability test
- ✓ 250 validation credits forever
- ✓ 250 API requests forever
- ✓ CSV bulk upload up to 250 rows
- ✓ Full technical report
- ✓ No credit card required

STARTER

\$39 /mo

For solo founders and developers.

Downgrade

- ✓ 150 deliverability tests / month
- ✓ 25,000 validation credits / month
- ✓ 40,000 API requests / month
- ✓ CSV bulk upload up to 25k rows
- ✓ Basic domain and DMARC monitoring
- ✓ All 70+ deliverability checks
- ✓ Short-lived report and raw email retention
- ✓ Email support

🔥 Most popular

PRO

\$99 /mo

For marketers and growing teams.

Downgrade

- ✓ 1,500 deliverability tests / month
- ✓ 100,000 validation credits / month
- ✓ 300,000 API requests / month
- ✓ CSV bulk upload up to 100k rows
- ✓ Incident report root-cause workbench
- ✓ Email sandbox: 5 projects / 5k messages
- ✓ REST API keys and webhook callbacks
- ✓ Usage history and stronger monitoring
- ✓ Short-lived report and raw email retention
- ✓ Priority support

AGENCY

\$249 /mo

For agencies and high-volume senders.

Current plan

- ✓ 6,000 deliverability tests / month
- ✓ 400,000 validation credits / month
- ✓ 1.25M API requests / month
- ✓ CSV bulk upload up to 400k rows
- ✓ Incident report root-cause workbench
- ✓ Email sandbox: 25 projects / 25k messages
- ✓ Higher domain and DMARC monitoring limits
- ✓ Priority support and beta access
- ✓ Short-lived report and raw email retention

SCALE

\$599 /mo

For high-volume teams that need priority capacity.

Upgrade

- ✓ 20,000 deliverability tests / month
- ✓ 1.25M validation credits / month
- ✓ 4M API requests / month
- ✓ CSV bulk upload up to 1.25M rows
- ✓ Priority queues and higher API limits
- ✓ Email sandbox: 100 projects / 100k messages
- ✓ Advanced alert routing
- ✓ 25 workspaces / 250 projects
- ✓ Onboarding support

ENTERPRISE

Custom volume, retention, and dedicated infrastructure

For agencies, ESPs, and enterprises sending more than 1M emails/month. Dedicated infrastructure, custom SLAs, longer retention, and priority engineering support.

Contact sales

PLAN LIMITS AND FEATURE ACCESS

Clear quotas, practical feature access.

The backend enforces four usage quotas: tests, validations, API calls, and bulk CSV rows. Newer monitoring, workspace, placement, webhook, and trust-layer workflows are shown as feature access until they have explicit capacity counters.

FEATURE	FREE	STARTER	PRO	AGENCY	SCALE
70+ deliverability checks <small>Authentication, DNS, headers, content, links, reputation, and compliance checks.</small>	Included	Included	Included	Included	Included
12-layer validation <small>Syntax, DNS, MX, SMTP, catch-all, disposable, role, typo, confidence, and suppression evidence.</small>	250	25k credits	100k credits	400k credits	1.25M credits
Bulk CSV validation <small>Upload lists, track jobs, and download enriched results.</small>	250 rows	25k rows	100k rows	400k rows	1.25M rows
API requests <small>API-key request allowance for automation. Validator and test-API calls also spend the shared validation, bulk row, or test quotas above.</small>	250 requests	40k / mo	300k / mo	1.25M / mo	4M / mo
Webhooks <small>Signed endpoints, delivery logs, test sends, and resend workflows.</small>	-	-	Included	Included	Included

Email sandbox Generated inbox addresses, authenticated SMTP capture, source inspection, linked reports, and CI thresholds for development emails.	-	-	5 projects / 5k messages	25 projects / 25k messages	100 projects / 100k messages
Workspaces and projects Invite-aware access, recoverable archives, project context, and audit events.	Personal	1 workspace / 5 projects	3 workspaces / 25 projects	10 workspaces / 100 projects	25 workspaces / 250 projects
Branded exports Workspace and project branding for shareable reports and exports.	-	Included	Included	Included	Included
Domain monitoring SPF, DKIM, DMARC, BIMI, MTA-STS, TLS-RPT, MX, PTR, DNSBL, ramp guidance, and drift checks.	-	Basic	Advanced	Advanced	Advanced+
Provider reputation / Google Postmaster Read-only Google Postmaster domain evidence, latest snapshots, compliance status, and linked monitored domains.	-	Included	Included	Included	Included
DMARC intelligence Aggregate uploads, mailbox ingestion, source labels, forensic/RUF, TLS-RPT, and alerts.	-	Basic	Included	Included	Included
Inbox placement diagnostics Diagnostic seed tests, schedules, user-authorized SMTP identities, and provider heatmaps.	-	-	Included	Included	Priority
Incident Report A ranked root-cause workbench combining report, domain placement, DMARC, and list-quality evidence.	-	-	Included	Included	Priority
Trust-layer APIs DSN bounce ingestion, ARF complaint ingestion, and suppression-aware validation.	-	API calls	Included	Included	Included
Retention Raw emails, CSV artifacts, and generated report data are currently short-lived until tiered retention is implemented.	Short-lived	Short-lived	Short-lived	Short-lived	Retention-ready
Support Help with account, billing, diagnostics, and implementation questions.	Self-serve	Email	Priority	Priority	Onboarding

Why WilltInbox is priced this way

COMBINED WORKFLOW

Testing and validation together

Run technical deliverability checks and clean recipient lists without buying two separate tools.

PRIVATE SAAS HISTORY

Workspaces, reports, CSV jobs, and API keys

Your team gets workspace-scoped history, branded exports, quotas, webhooks, audit events, and automation from the first paid plan.

VALIDATION VOLUME

Competitive validation volume

25k validation credits on Starter, 100k on Pro, 400k on Agency, and 1.25M on Scale before PAYG credits.

HIGH-VOLUME LISTS

PAYG credit packs for bursty validation and testing

Subscriptions cover recurring workflows. PAYG credits cover Email Validation Fast, Email Validation Full, and deliverability reports only, so platform features stay tied to plans.

Pricing FAQ

Is there a free trial?

Can I cancel anytime?

Do unused tests roll over?

Do you offer refunds?

Can I pay in INR?

Are every feature and workflow separately rate limited?

What does inbox placement include?

What does Incident Report include?

Start your free trial

One free deliverability test, 250 email validations, 250 API calls, 250 bulk rows, and a full report. No credit card.

Get started →



Email deliverability testing and validation in one platform. 70+ checks, free credits, paid plans from \$19/mo.

PRODUCT

- Features
- Deliverability tools
- Pricing
- Run a test
- Email sandbox
- Validate emails
- Domain monitoring
- DMARC dashboard
- Inbox placement
- Incident Report
- Validation API

RESOURCES

- Blog
- FAQ
- Docs
- API reference
- Examples

EXPLORE

- SaaS solution
- Use cases
- Alternatives
- Changelog
- Roadmap

COMPANY

- About
- Contact
- Privacy
- Terms
- Security
- Refunds
- Data retention