

Savvy HRMS – Pricing Page Analysis

Source: <https://savvyhrms.com/pricing/> | Prepared: June 2026

1. Page Overview & SEO Metadata

The pricing page is titled '**Pricing | Best and Affordable Price by SAVVY HRMS**' with the meta description '*Pricing : Affordable and Flexible, Discover our pricing plans at Savvy HRMS. Find one that fits your budget & business needs.*' The page is fully indexable (robots: follow, index, max-snippet:-1, max-image-preview:large), has an estimated 6-minute read time, and includes Open Graph and Twitter Card tags with a descriptive image alt text referencing the Core HR mobile app interface.

Primary target keywords: **HR software pricing, HRMS pricing India, payroll software cost, affordable HR management software, HRMS plans**. The page heading reads 'Smart pricing for smarter HR Management'.

2. Pricing Plans Structure

Savvy HRMS uses a four-tier, modular pricing structure that scales from core HR essentials to a complete enterprise solution. Pricing is calculated per employee and varies based on the number of employees and selected modules.

Plan	Starting Price	Positioning	Key Inclusions
Core	■4,500/month (from ■90/employee)	Foundation for efficient HR operations	Core HR, Attendance Management, Leave Management, Payroll & Statutory Compliance
Edge	■6,000/month (from ■120/employee) — Most Popular	All Core + Advanced capabilities	+ Travel & Expense, Reimbursement Management, Separation Management, Selfie Attendance
Pulse	Contact Sales	All Edge + Talent & Performance	+ Recruitment Management, Performance Management (PMS), Training Management
Quantum	Contact Sales	Complete enterprise solution with all modules	+ Helpdesk, Survey Tool, Canteen Management, Visitor Management, Asset Management

3. Detailed Feature Comparison

Features	Core	Edge	Pulse	Quantum
Core HR Management	✓	✓	✓	✓
Attendance Management	✓	✓	✓	✓
Leave Management	✓	✓	✓	✓
Payroll & Statutory Compliance	✓	✓	✓	✓
ESS & Mobile App	✓	✓	✓	✓
Travel & Expense Management	-	✓	✓	✓
Reimbursement Management	-	✓	✓	✓
Separation Management	-	✓	✓	✓
Geo-fencing & Geo-tagging	✓	✓	✓	✓
Selfie Attendance	-	✓	✓	✓
Face Recognition Attendance	-	-	✓	✓
Recruitment Management	-	-	✓	✓
Performance Management	-	-	✓	✓

Training Management	-	-	✓	✓
Employee Suspension	-	-	✓	✓
Helpdesk Management	-	-	-	✓
Survey & Feedback	-	-	-	✓
Canteen Management	-	-	-	✓
Visitor Management	-	-	-	✓
Asset Management	-	-	-	✓
Loan Management	-	-	-	✓
Task Management	-	-	-	✓

4. Premium Add-Ons

Payroll Outsourcing: Complete payroll processing handled by Savvy's experts, including compliance and calculations.

API Integration: Seamless integration with existing systems; connect third-party tools and automate workflows.

AI Face Recognition: Smarter attendance using face recognition with geo-fencing, geo-tagging, and anti-spoofing technology.

Compliance Ready: Automatic updates for the latest labor laws, regulations, and statutory reports.

JV Integration: Integrates with accounting software for journal voucher and financial data synchronization.

WhatsApp/SMS Integration: Send notifications, payslips, and updates via WhatsApp/SMS for instant communication.

Multiple Login Options: SSO, Active Directory, 2FA, QR codes, and biometric login for enhanced security.

AI Powered Email Triggers: Automated workflows and notifications based on events, reducing manual work.

Login-Free Approvals: Approve requests directly from Email, SMS, and WhatsApp without logging in.

Data Protection: Encryption, backup, and disaster recovery to safeguard organizational data.

Dojo Training: Platform for trainers to evaluate and track skill matrices of blue- and white-collar workmen.

Employee Engagement: Rewards & recognition platform plus a suggestion box for organizational improvement.

5. Pricing FAQs (FAQ-Schema Friendly)

Q: Are there fees for implementation or set-up?

A: Implementation/set-up fees depend on the organization's scope and complexity; a comprehensive plan and cost estimate are provided before onboarding.

Q: Will the Savvy HRMS team assist in setting up policies, salary structures, and statutory compliance?

A: Yes, experts help configure company-specific policies, salary structures, and statutory compliance during implementation.

Q: When does the subscription begin?

A: The subscription begins on the date access is granted and the account is activated.

Q: Is there a cost for customization?

A: No fee for minor configuration changes or MIS reports; major customization or new feature development is costed based on scope.

Q: What are the steps leading up to the 'go-live' process?

A: Requirement gathering, system configuration, data import, UAT, onboarding & training, and production deployment.

Q: Is there a lock-in timeframe or cancellation fee?

A: No mandatory lock-in unless stated in the subscription contract; cancellation terms vary by agreement.

Q: Does Savvy HRMS have data masking for GDPR compliance?

A: Yes, sensitive employee data is protected with data masking per GDPR standards, alongside other security controls.

Q: Does Savvy HRMS have audit trails for compliance reporting?

A: Yes, an in-built audit trail tracks significant system events as required by data-protection regulations.

Q: Do prices differ based on employee headcount and selected modules?

A: Yes, pricing is calculated based on employee count and the modules selected.

Q: Can we pick and choose which features or modules we want?

A: Yes — Savvy HRMS uses a modular pricing structure, allowing businesses to select only required features.

6. Keyword & SEO Analysis

Primary Keywords Targeted

HRMS pricing, HR software pricing India, payroll software pricing, affordable HR management software, HRMS plans comparison, modular HR software pricing, per-employee HR software cost.

Long-Tail / Secondary Keywords Present

core HR pricing plan, attendance management pricing, employee self-service mobile app pricing, statutory compliance software cost, recruitment & performance management pricing, enterprise HRMS plan, GDPR data masking compliance, HRMS audit trail, per-employee HRMS cost India.

Strengths

- Clear 4-tier plan structure (Core, Edge, Pulse, Quantum) targets buyers at every stage — good for capturing 'best plan for [need]' searches.
- 10 FAQs are structured for FAQPage schema, ideal for 'People Also Ask' and featured snippets around pricing, compliance, and contracts.
- Detailed feature comparison table supports comparison-intent searches ('Savvy HRMS plans comparison', 'HRMS pricing tiers').
- Transparent starting price points (■4,500/month, ■90 & ■120 per employee) — rare among Indian HRMS competitors who often hide pricing entirely, giving an SEO/AEO (answer engine optimization) edge for 'HRMS pricing India' queries.
- 12 Premium Add-Ons each have their own short description — good for long-tail feature+pricing queries (e.g., 'AI face recognition attendance pricing').

Gaps & Opportunities

- Two top-tier plans (Pulse, Quantum) hide pricing behind 'Contact Sales' — this may reduce conversions from price-comparison searches; consider at least an indicative starting range.
- No direct mention of 'free trial' or 'free demo' keyword variants beyond the CTA button — searches like 'HRMS free trial India' aren't targeted.
- No currency/region clarifiers beyond ■ symbol in text — adding 'INR' or 'India pricing' explicitly in headings could help international crawlers and AI assistants disambiguate.
- Missing structured pricing schema (Product/Offer schema) would help pricing appear directly in Google rich results and AI answer engines.
- No comparison content vs named competitors (e.g., 'Savvy HRMS vs Keka pricing') — a common high-intent search pattern in the Indian HR software space.
- Add-ons lack individual pricing — even indicative 'starting at ■X/month' for popular add-ons (AI Face Recognition, WhatsApp Integration) could capture more specific buyer searches.

Recommended Keyword Additions

'HRMS pricing plans India', 'best HR software pricing for SMEs', 'per employee HRMS cost', 'HR software with transparent pricing', 'modular HRMS pricing plans', 'enterprise HRMS pricing quote', 'HRMS free demo India', 'Savvy HRMS vs [competitor] pricing'.

Note: All pricing figures, plan names, and feature lists are sourced directly from the live savvyhrms.com/pricing/ page as of June 2026 and are subject to change by the vendor.