

★ PLANS & PRICING

# Pay less than a single *reprint*.

QRGeno is a **monthly subscription** with **usage-based** plan tiers — you choose a plan by how many QR codes and how much history you need, and you can upgrade, downgrade or cancel at any time. Every plan includes dynamic QR codes, scan analytics and support.

● BILLING

### Monthly subscription

Charged per month. No lock-in — cancel yourself anytime.

● PRICING MODEL

### Usage-based tiers

Plan scales with QR-code volume, rules, storage & export depth.

● CURRENCY & VAT

### EUR (reverse VAT)

EU companies pay in EUR with reverse VAT. Swedish companies pay SEK incl. VAT.

FREE

### Try before you subscribe

# 0 SEK

FREE FOREVER

No credit card. Upgrade whenever you like.

- 1 dynamic + 1 static QR
- Scan analytics (7 days)
- Logo + colours, basic frames
- PNG download
- Community support

STARTER

### For small teams getting started

# 29 EUR /mo

EXCL. VAT

No lock-in · cancel anytime.

- Up to 25 QR codes
- Link, Wi-Fi & dynamic QR
- Pause / resume + expiry
- PNG & JPEG export
- Basic scan stats · 90-day filter
- Order printed stickers & cards
- Hosted landing + error redirect

★ MOST POPULAR

BUSINESS

### Everything you need to grow

# 59 EUR /mo

EXCL. VAT · FROM €0.24 PER QR/MO

Best value at scale.

- Up to 250 QR codes
- Voucher QR
- Premium frames + SVG & PDF
- 20 saved design templates
- CSV bulk import / export
- Smart rules (geo, schedule, A/B)
- Stats per country & device
- Email support

ENTERPRISE

### For agencies with volume needs

# Quote

FIXED ANNUAL COST

Dedicated contact · reply within 2 business days.

- Unlimited QR codes (fair use)
- Own branding + card domain & slug
- Unlimited design templates
- All smart rules incl. password gate
- A/B up to 10 variants
- Webhooks & API access
- SSO + DPA / GDPR agreement
- Priority support (SLA)

# €540

SAVED ON AVG / YEAR

# 3 min

SETUP TIME

## Stop reprinting. *Start updating.*

Print a QR once, then change where it points whenever you like — no new stickers, no waste.

## All features, side by side

CURRENT PLAN LIMITS

FEATURE	FREE	STARTER	BUSINESS ★ MOST POPULAR	ENTERPRISE
<b>QR CODES &amp; LIMITS</b>				
Max dynamic QR codes	1	25	250	Unlimited*
Max static QR codes (Wi-Fi, vCard...)	1	Unlimited	Unlimited	Unlimited
Dynamic QR (editable destination)	✓	✓	✓	✓
Pause / resume + expiry date	—	✓	✓	✓
Voucher & Contact QR	Contact	Contact	✓ Both	✓ Both
<b>DESIGN &amp; EXPORT</b>				
Premium frames (banner, badge, CTA)	—	—	✓	✓
Export formats	PNG	PNG, JPEG	+ SVG, PDF	+ SVG, PDF
Saved design templates	0	3	20	Unlimited
Own branding + card domain	—	—	—	✓
<b>BULK TOOLS</b>				
CSV bulk import (max rows)	—	—	250	Unlimited
Multi-format export (CSV/JSON/XLSX/ZIP/PDF)	—	—	✓	✓
<b>SMART RULES</b>				
Max rules per QR	0	1	5	Unlimited
Geo, schedule, language & device routing	—	—	✓	✓
Email gate	—	—	✓	✓
Password gate	—	—	—	✓
A/B testing	—	—	2 variants	Up to 10
<b>ANALYTICS &amp; DATA</b>				
Date-range filter	7 days	30 days	365 days	Unlimited
Stats per country & device	—	—	✓	✓
City-level stats, geo map & scan CSV export	—	—	—	✓
<b>PRINT, PLATFORM &amp; SUPPORT</b>				
Order stickers & cards	—	✓	✓	✓ Priority
Webhooks & API access	—	—	—	✓
SSO + DPA / GDPR agreement	—	—	—	✓
Support	Community	Community	Email	Priority · SLA

✓ Included — Not included \* Unlimited = fair use Prices EUR, excl. VAT (reverse charge)



### PLEASE NOTE

This sheet reflects pricing as of **June 2026**. Plans, limits and prices may change. The **latest and authoritative pricing is always available on the website** at [qrgeno.com/pricing](https://qrgeno.com/pricing) — please confirm there before purchasing. QRGeno is a **monthly subscription** with usage-based tiers that can be upgraded or downgraded anytime, no lock-in. **Billing:** charged in **EUR** with **reverse VAT** for European companies with a valid VAT number verified via **VIIES**. **Swedish companies are billed in SEK with Swedish VAT added.**