



# Simple, Transparent Pricing

Pay only for what you use. No contracts. No hidden fees.

## BASIC

< 20 min/month

**36¢ / minute**

\$2.50/mo service fee

*Typical cost: < \$9.70/mo*

## STANDARD

20–500 min/month

**30¢ / minute**

\$2.50/mo service fee

*Typical cost: \$9.70–\$152.50/mo*

## GROWTH

500+ min/month

**Contact Sales**

Custom pricing

*Enterprise & White Label*

## Included with every Betula deployment

- Production-ready AI voice agents
- AI agent builders tailored to your business
- AI automation tools & workflows
- Persistent memory & real-time task execution
- Enterprise & white-label options