

\$47 ⓘ

Estimated plan (\$5k - \$20k MRR)

No per-transaction fees • All features included • Cancel anytime

Free Trials Per Month

500

Average MRR Per Client

\$100



5

100

1K

5K

10K



\$5

\$100

\$1K

\$5K

\$10K

ARR: \$1,200

Your Projected ROI with 1Capture

Conversion Rate Improvement

12% → **40%**

500 monthly trials • \$100 average per client

Additional Monthly Revenue:

+\$14,000

Additional ARR:

+\$168,000

Annual ROI:

29,787%

Your plan: **\$47/mo** (\$5k - \$20k MRR)