

• Cookiebot doubled prices in Aug 2025 without warning · CookieYes charges per domain, no bundles · ConsentPixel — flat, predictable, no surprises

Simple pricing. No surprises. Ever.

No per-page counting. No auto-upgrades. No surprise bills.
Just flat, honest pricing that scales with your actual usage —
and a free trial with no card needed.

[For individuals](#) [For agencies](#)

[Annual billing](#) [Monthly billing](#) [Save up to \\$99/year](#)

STARTER

\$99.99 /domain/yr
= \$8.25/domain/month
Billed annually · save vs monthly

Auto-generated Privacy Policy, Cookie Policy, and Terms & Conditions / DPA — populated from the trackers actually detected on your site.

Pay only for the domains you protect. Perfect for solo site owners.

[Start 14-day free trial](#)

WHAT'S INCLUDED

- ✓ GDPR, CCPA, CPRA compliant banner
- ✓ Google Consent Mode v2
- ✓ Consent audit log (90 days)
- ✓ Auto-generated privacy policy
- ✓ Privacy - Verified trust badge
- ✓ Weekly compliance scan
- ✓ Email alerts on scan failures
- ✓ DSAR request handling — visitors submit access/deletion requests; you track and respond from a dashboard.

MOST POPULAR

GROWTH

\$249.99 /yr
= \$20.83/month · 3 domains included
Billed annually · save \$99 vs monthly

Auto-generated Privacy Policy, Cookie Policy, and Terms & Conditions / DPA — populated from the trackers actually detected on your site.

3 domains included. Add up to 10 domains total at \$59.99/domain/yr each.

[Start 14-day free trial](#)

EVERYTHING IN STARTER, PLUS

- ✓ Up to 10 domains flat rate
- ✓ Daily compliance scans
- ✓ PDF compliance reports
- ✓ Consent log (12 months)
- ✓ Custom banner branding
- ✓ CIPA session recording protection
- ✓ Priority email support

 **Enterprise — custom pricing**

250+ domains · EU data residency · SLA guarantee · \$50 · dedicated support · custom DPA · security review

Typically responds within 1 business day

[Email us](#) [Talk to us →](#)

Free — for small WordPress & Shopify sites getting started [Browser plugin only](#)

No credit card required. Connect through the ConsentPixel WordPress or Shopify plugin. [Close](#)

 **WHO IT'S FOR**
Low-traffic WordPress or Shopify sites (under roughly 5,000 pageviews/month) that want honest consent coverage in place without committing to a paid plan. A small blog, portfolio, or hobby store that just needs something working — this is it.

WHAT'S INCLUDED

- ✓ 1 domain
- ✓ Full tracker blocking + consent banner, live on your site
- ✓ Auto-detected regulation based on visitor location (GDPR, CCPA, CIPA, and others)
- ✓ One compliance scan on connect — shows what's firing on your site
- ✓ Consent decisions counted and shown in the plugin dashboard
- ✓ Consent records captured and stored from day one
- ✓ DSAR request handling — visitors submit access/deletion requests; you track and respond from a dashboard.

Up to ~5,000 pageviews/month. At the limit, your site stays protected — you'll see a prompt to upgrade.

☐ If a paid plan or trial expires, your site automatically continues on this plan — tracker blocking and your banner stay live. Advanced features lock until you resubscribe.

NOT INCLUDED

- ✗ Consent log retrieval or export — records are held, access requires a paid plan
- ✗ Recurring or scheduled scans — initial scan only
- ✗ Coverage monitoring or leak detection
- ✗ Auto-generated Privacy Policy or legal documents
- ✗ Privacy Verified trust badge
- ✗ Manual regulation selection, white-label, team roles, or agency features

Your consent records are stored from day one. If you upgrade, they're all there — nothing is lost.

Need more? Upgrade any time — [see plans above.](#) [Sign up - Free lifetime](#)

• SIDE BY SIDE

Why teams switch to ConsentPixel — Privacy · Verified

Cookiebot auto-upgraded customers to double the price in August 2025. CookieYes charges per domain with no bundle option. We don't do either.

Feature	ConsentPixel +	Cookiebot	CookieYes
CIPA (session replay) protection	✓ Named blacklist	- Generic blocking	- Generic blocking

Active site scanner	✓ Daily Playwright crawl	→ Monthly only	→ Monthly (paid)
Pricing model	Flat + per domain	Per domain, per page count	Per domain, per pageview
Surprise auto-upgrades	✓ Never	✗ Happened Aug 2025	✗ Pageview overages
Agency flat rate (multi-domain)	✓ From \$799.99/year	✗ Pay per domain	✗ Pay per domain
White-label portal	✓ Agency Lite+	✗ Not available	→ Branding removal paid
Privacy policy generator	✓ From scan results	✗ Not included	✗ Not included
Compliance certificate PDF	✓ Downloadable	✗ Not available	✗ Not available
DSAR request management	✓ Built-in	✗ Not available	✗ Not available
SMS alerts (CIPA risk)	✓ Agency Lite+	✗ Not available	✗ Not available
No-plugin universal pixel	✓ Any platform	✓ Yes	→ Plugin-heavy
Google Consent Mode v2	✓ Auto-handled	✓ Yes	✓ Yes
Free trial	14 days, no card	14 days, no card	14 days, no card
Starting price	\$8.99/domain/mo	~\$16/domain/mo	\$8.33/domain/mo

Competitor data based on publicly available pricing as of May 2026. Subject to change.

• FOR AGENCIES

The math that makes agencies switch.

With Cookiebot, managing 25 client sites at their Medium tier costs roughly **€850/month**. With ConsentPixel — Privacy - Verified on Agency Lite, the same 25 sites costs **~\$179/month** — and you can resell it at \$75/client.

- No per-page count surprises — ever
- White-label under your agency brand from day one
- Branded PDF compliance reports your clients love
- 30% recurring commission when you refer other agencies

[See the full agency plan →](#)

AGENCY LITE — 25 CLIENT SITES

You charge clients (25 × \$75/mo)	\$1,875/mo
Agency Lite base (10 domains inc.)	\$99.99/mo
15 extra domains × \$3.99	\$59.85/mo
Your net revenue	\$1,715.16/mo

Compare: Cookiebot for same 25 sites
~€34/domain/mo × 25 **~€850/mo**

[Start agency free trial →](#)

• FAQ

Pricing questions, answered

Is there a free plan?



Will my price ever automatically increase?



How does per-domain pricing work on Starter?



What counts as a "domain" on Agency plans?



Can I switch from Cookiebot or CookieYes?



What happens when my trial ends?



Is annual billing locked in?



Do you offer refunds?



• WHAT CUSTOMERS SAY

Agencies and site owners who made the switch

★★★★★

"I was paying €340/month for 10 Cookiebot domains when they auto-upgraded me without warning. ConsentPixel – Privacy · Verified costs me \$135/month for the same setup. The savings paid for a full year in three months."



Daniel K.

Web agency owner, Amsterdam

★★★★★

"The CIPA scanner is worth the entire subscription cost. I had no idea Hotjar was firing on my checkout page before consent. ConsentPixel found it in 30 seconds and blocked it. No other tool does this."



Sarah K.

Shopify store owner, Los Angeles

★★★★★

"We manage 40 client sites. The agency white-label portal means clients see our brand, not ConsentPixel. We charge \$75/site, pay ConsentPixel \$258/month. The compliance reports write themselves."



Priya R.

Digital agency founder, New York

START PROTECTING YOUR SITE TODAY

14 days free. No card. No surprises.

Join 500+ websites protected by ConsentPixel –
Privacy · Verified. CIPA, GDPR, CCPA covered from day
one.

Start free trial →

Scan my site free

No credit card · Cancel any time · Works on WordPress, Shopify, Webflow, or any HTML site



Privacy compliance for every website. GDPR ·
CCPA · CIPA · All US state laws.

✓ Google CMP Partner

✓ IAB TCF 2.3



WHO IT'S FOR?

For US Businesses (CIPA)

EU Businesses (GDPR)

For Law Firms

PRODUCT

Pricing

Trust Badge

RESOURCES

Contact

Free Scanner

Docs

Blogs

Changelog

CIPA Lawsuit Tracker 2026

FOR AGENCIES

Agencies

Agency Plan

White-label

Referral Program

Portfolio Reports

LEGAL & TRUST

Trust Charter

Privacy Policy

Terms of Service

DPA

Sub-processors

FEATURES

Coverage Monitor

Privacy Policy Generator

Terms & Conditions Generator

Privacy Verified Badge

Page Leak Detection

Consent Log

EU AI Act

All Features

REGULATIONS

CIPA

CCPA & CPRA

GDPR

Google Consent Mode

Virginia (VCDPA)

Colorado Privacy Act (CPA)

CTDPA – Connecticut

View More...

PLATFORMS

Shopify

WordPress

WooCommerce

BigCommerce

Miva

Magento

Wix

View More...

ALTERNATIVES OF

Cookiebot

Termly

CookieYes

Usercentrics

Iubenda

Osano

OneTrust



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