PRICING

Start free. Pay when your videos are ready to ship.

Every account starts with a 10-day free trial, no card. Yearly billing saves about 34%. Prices in US dollars.

Free trial

$0

10 days, no card.
Nothing to cancel.

- 5 AI video minutes
- Recordings up to 5 minutes
- 5 AI guides
- AI voiceover and captions
- Share pages
- Watermarked, draft quality
- 1 seat

Creator

$19 /month

$228 billed yearly,
or $29 billed monthly

- 25 AI video minutes a month
- Recordings up to 12 minutes
- No watermark
- Unlimited AI guides and exports
- AI voiceover and captions
- Blur what you choose
- 3 seats

Studio

$65 /month

$780 billed yearly,
or $99 billed monthly

- 100 AI video minutes a month
- Recordings up to 15 minutes
- Everything in Creator
- Team workspace, up to 10 seats
- Brand Kit and branded share pages
- Knowledge base portals
- Priority support

Enterprise

from $299

/month

Book a call:
stepvideo.io/book

- Custom AI minutes
- Custom recording length
- Custom seats and terms
- Personalised onboarding

- **Top-up packs** on paid plans: 15 minutes for $19 or 40 minutes for $49. They never expire.
- **Unused plan minutes** stay usable for 3 months, so a quiet month isn't lost.
- **Payments** go through Paddle, our merchant of record, which handles receipts and sales tax. Cancel any time before renewal.
- **Refunds:** a first subscription is refundable in full within 14 days if fewer than 10 AI video minutes have been rendered. Details at stepvideo.io/refund-policy.

Try it on a real workflow

10 days and 5 AI video minutes, free, with no card. Install the Chrome extension and record your first tutorial.

Website	stepvideo.io
Sales	sales@stepvideo.io
Support	support@stepvideo.io
Demo	stepvideo.io/book
Extension	Chrome Web Store: StepVideo

Prices and plan details as published on stepvideo.io/pricing in October 2026. They may change; the pricing page is always current.