CONVERTLYFT

PRICING GUIDE | 2026

One price, everything included.
Choose the monthly visit allowance that fits your website. Every plan includes the core analytics, conversion, and SEO tools.

Plans at a glance

Monthly visits	Monthly billing	Yearly billing
5,000	Free	Free
10,000	$15 / month	$150 / year
25,000	$29 / month	$290 / year
50,000	$49 / month	$490 / year
100,000	$89 / month	$890 / year
250,000	$199 / month	$1,990 / year
500,000	$349 / month	$3,490 / year

Prices are in USD. Taxes are added where applicable. Yearly billing is equivalent to 10 monthly payments (two months free compared with monthly billing).

What's included in every plan

Feature	What you get
Visitor recordings	Record and review visitor sessions. Recording pauses after you exceed twice your plan's visit allowance, then resumes on the 1st.
Heatmaps	Understand where visitors click, scroll, and interact.
Funnels	See how visitors move through key steps and where they drop off.
Error triage	Find and investigate website errors.
SEO checks and reports	Scan pages, identify SEO issues, and see what to fix first.
SEO content briefs	Get ready-to-write outlines for pages you want to rank in search.
Rank tracking	Track Google keyword positions according to your plan allowance.
Competitor tracking	Monitor competitors according to your plan allowance.
Multiple sites and API	Track unlimited websites and use the API and AI app connectors.

Plan limits by tier

The limits below show the monthly allowance for pages scanned, Google rankings tracked, SEO content briefs, and competitors.

Visits / month	Pages scanned	Keywords tracked	SEO briefs	Competitors
5,000 (Free)	5,000	50	5	5
10,000	10,000	80	15	10
25,000	25,000	150	30	15
50,000	50,000	250	50	25
100,000	50,000	500	90	40
250,000	125,000	1,100	180	50
500,000	200,000	1,800	260	54

Google rank checks are daily on Pro tiers; Free checks are weekly. Positions 11–100 are checked every two weeks. Competitors are checked monthly.

Free trial

Start on Pro free for 14 days. New accounts begin with the Pro plan at 10,000 visits per month. No payment card is needed. After the trial, the account moves to Free (up to 5,000 visits per month) unless the customer chooses Pro.

How billing works

• **No surprise bills:** Your price changes only when you choose Upgrade or enable auto-scale with a limit you set.

• **Over your visit allowance:** Tracking continues and visits remain counted. Recordings pause once visits exceed twice the plan allowance and resume on the 1st of the next month.

• **500,000+ visits:** Additional visits are $0.61 per 1,000 on monthly billing. Your bill will not exceed the monthly limit you set.

• **Auto-scale:** Off by default. If enabled, Convertlyft can move you to the step that fits your traffic, up to your chosen monthly limit, and email you before a change.

• **SEO scan credits:** Additional scan credits cost $10 for 5,000 credits (one credit per page).

• **Payment:** Pay by card through Stripe. An invoice is emailed each month. Cancel anytime; Pro remains active until the current billing period ends.

Helpful details

• **What counts as a visit?** One trip to your site. It ends after 30 minutes with no activity. Bots do not count.

• **Do you pay per website?** No. You can add unlimited sites and people; their visits add together toward one monthly total.

• **Where is data hosted?** In the EU (Germany).

• **Data retention:** If you close your account and take no action, data is retained for 12 months and then deleted. You can also delete your site data yourself in Settings.

Explore plans or start your free trial

https://convertlyft.com/pricing

This guide summarizes the public pricing page. Prices and plan details may change; the live pricing page is the source of truth. USD pricing; taxes may apply.