— EXTREMIS

Every chat. One team. One inbox.

WhatsApp, Instagram, Messenger and Gmail in one place, so your whole team can reply fast, sell more and never miss a customer.

WhatsApp · Instagram · Messenger · Gmail



SOUND FAMILIAR?

Your business runs on WhatsApp. Your WhatsApp runs on one phone.

One phone, passed around

Only one person can reply at a time. When they're off, customers wait.

Who replied?

Two staff answer the same customer, or nobody does. No one knows who owns the chat.

Number blocked

Bulk senders and unofficial tools get numbers banned overnight, with every chat lost.

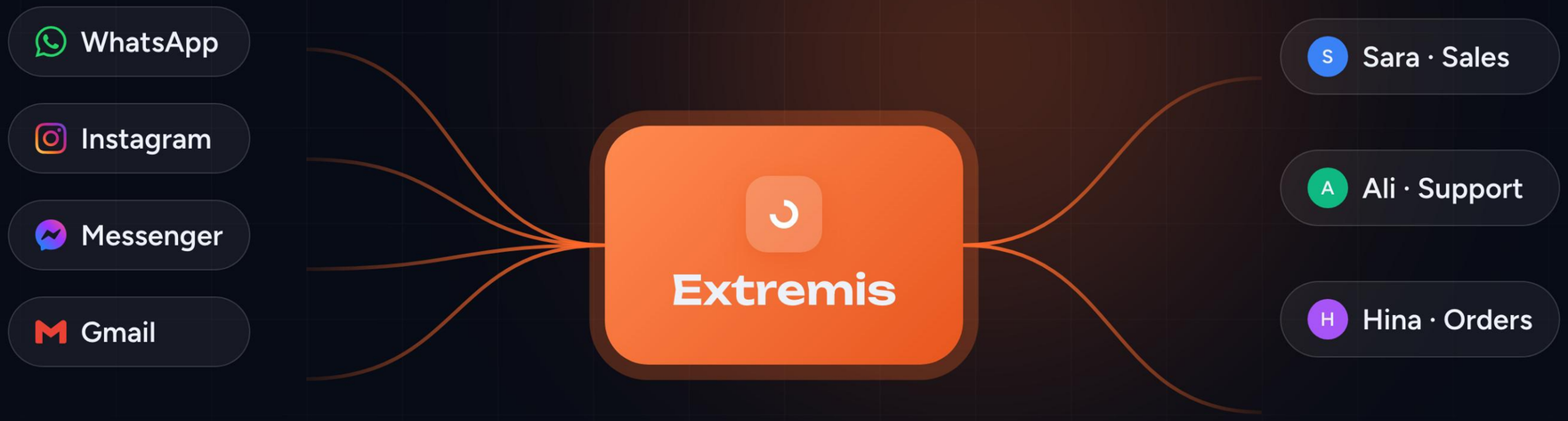
No idea how the team is doing

How fast do you reply? Who worked today? Which chats are still waiting?

— MEET EXTREMIS

All your customer chats, one shared inbox

Connect your channels once. Your whole team logs in and answers together, each from their own laptop or phone.



SAFE FOR YOUR NUMBER

No more WhatsApp blocks

Extremis runs on Meta's official WhatsApp Business Platform, the same one the big brands use. Not a hack, not a bulk sender.

Unofficial tools and bulk senders

- ✕ Your number can be banned at any moment
- ✕ A phone has to stay on and connected
- ✕ Breaks every time WhatsApp updates
- ✕ Against WhatsApp's rules

Extremis, on Meta's official platform

- ✓ Approved, official connection to WhatsApp
- ✓ No phone needs to stay online
- ✓ Keep using the WhatsApp Business app on the same number
- ✓ Your whole team on one number

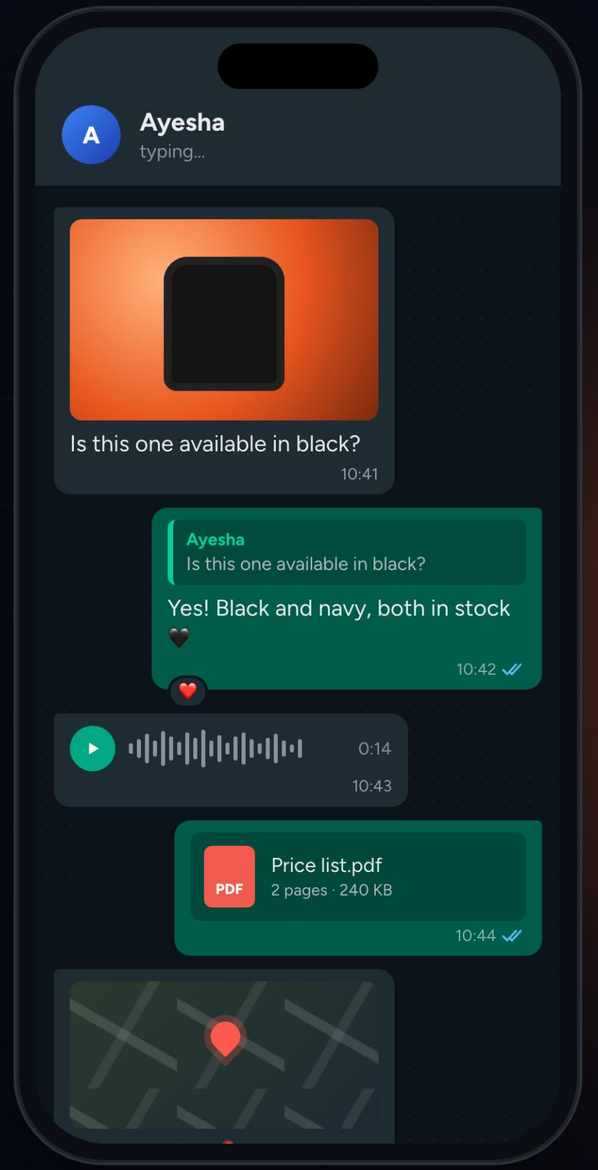
Meta's normal rules still apply: send to people who want to hear from you, and use approved templates to start conversations.

EVERYTHING WHATSAPP CAN DO

Every kind of message, right in the inbox

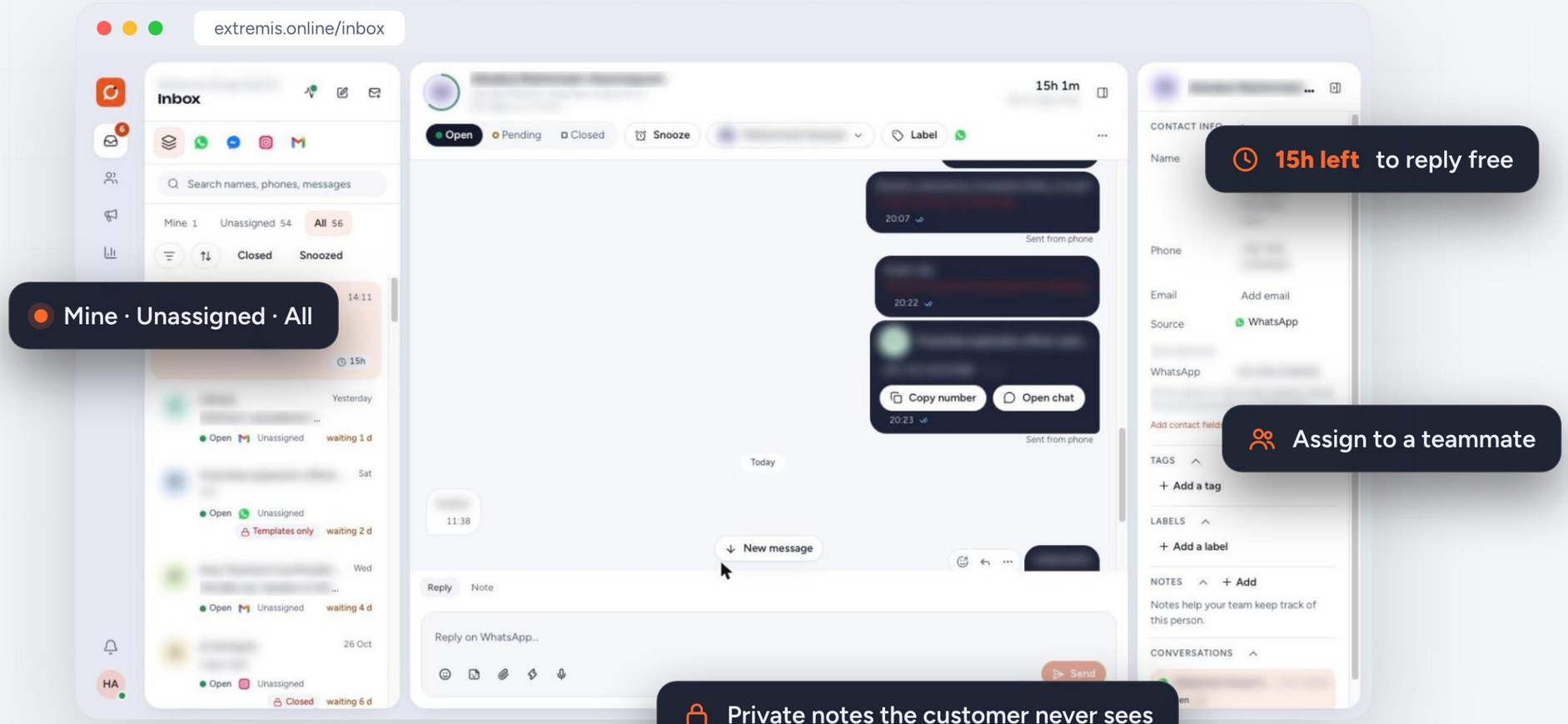
Your team sees and sends exactly what the customer sees: photos, voice notes, files, locations, reactions and replies. With blue ticks when they read it.

- Text & emoji
- Photos & videos
- Voice notes
- Documents & PDFs
- Locations
- Contact cards
- Stickers
- Reactions
- Replies to a message
- Sent, delivered, read



— THE SHARED INBOX

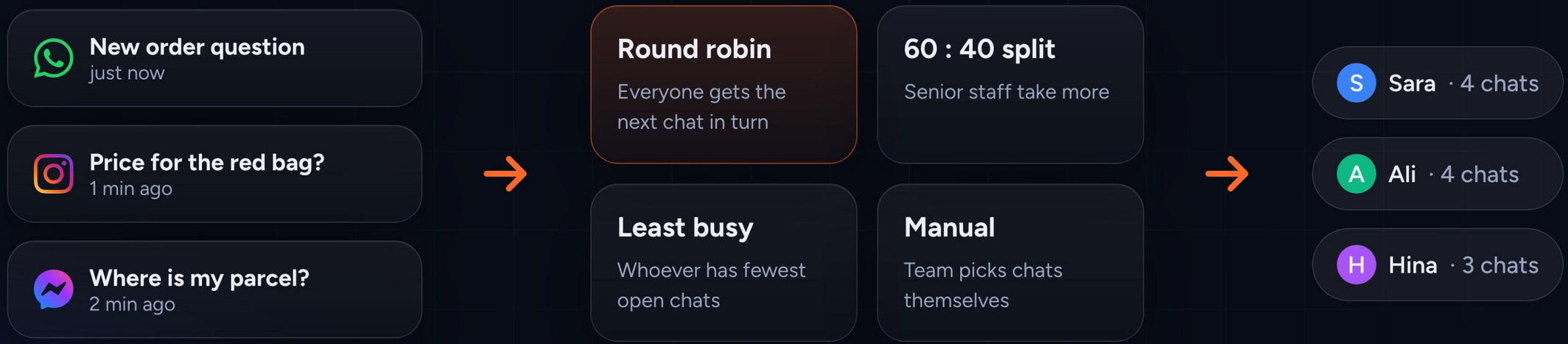
Your whole team, one number, zero confusion



AUTOMATIC ASSIGNMENT

Every chat goes to the right person

New chats are shared out automatically, the way you choose. Agents only see what they should.

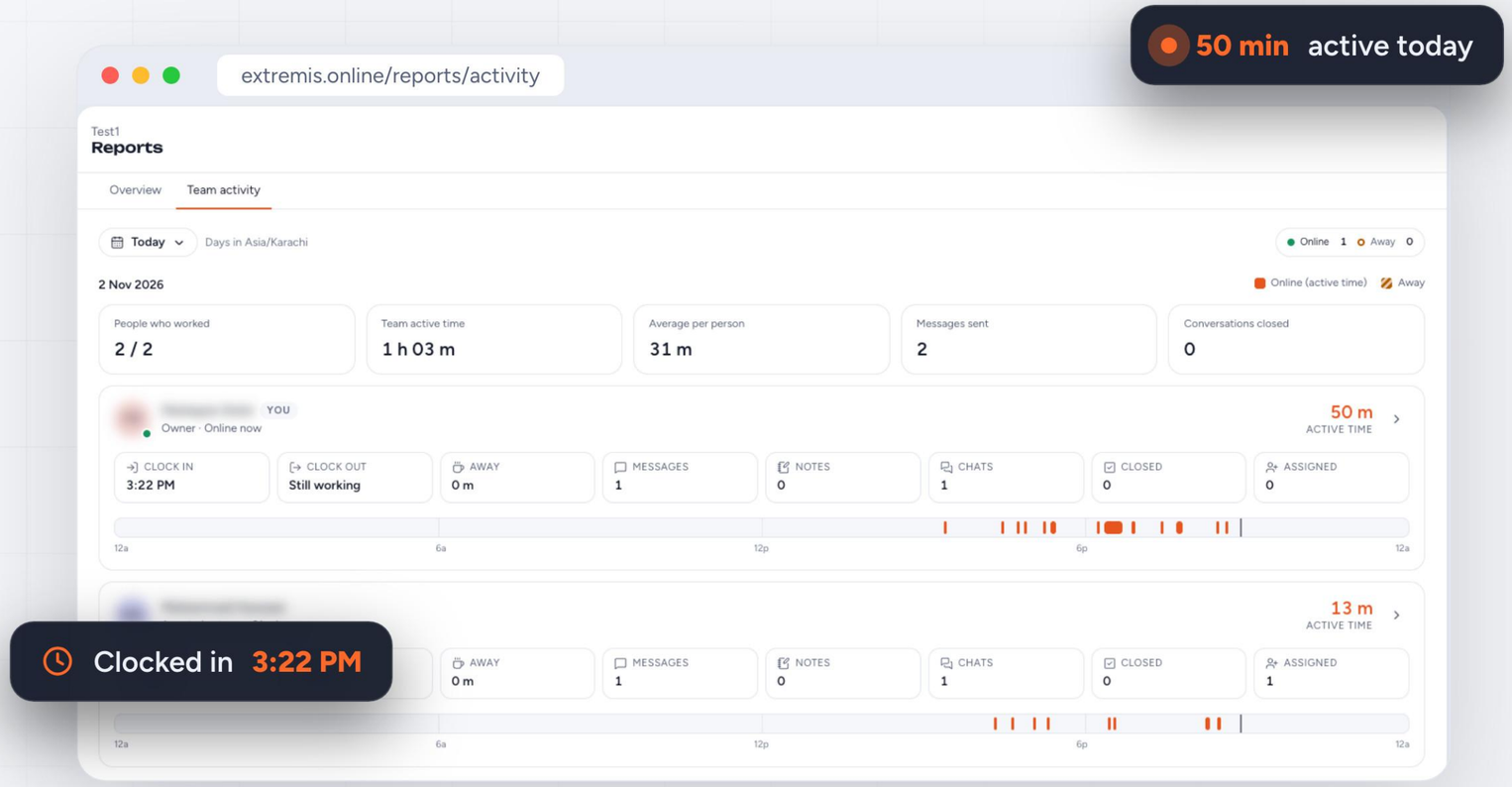


— TEAM ACTIVITY

See who worked, and how much

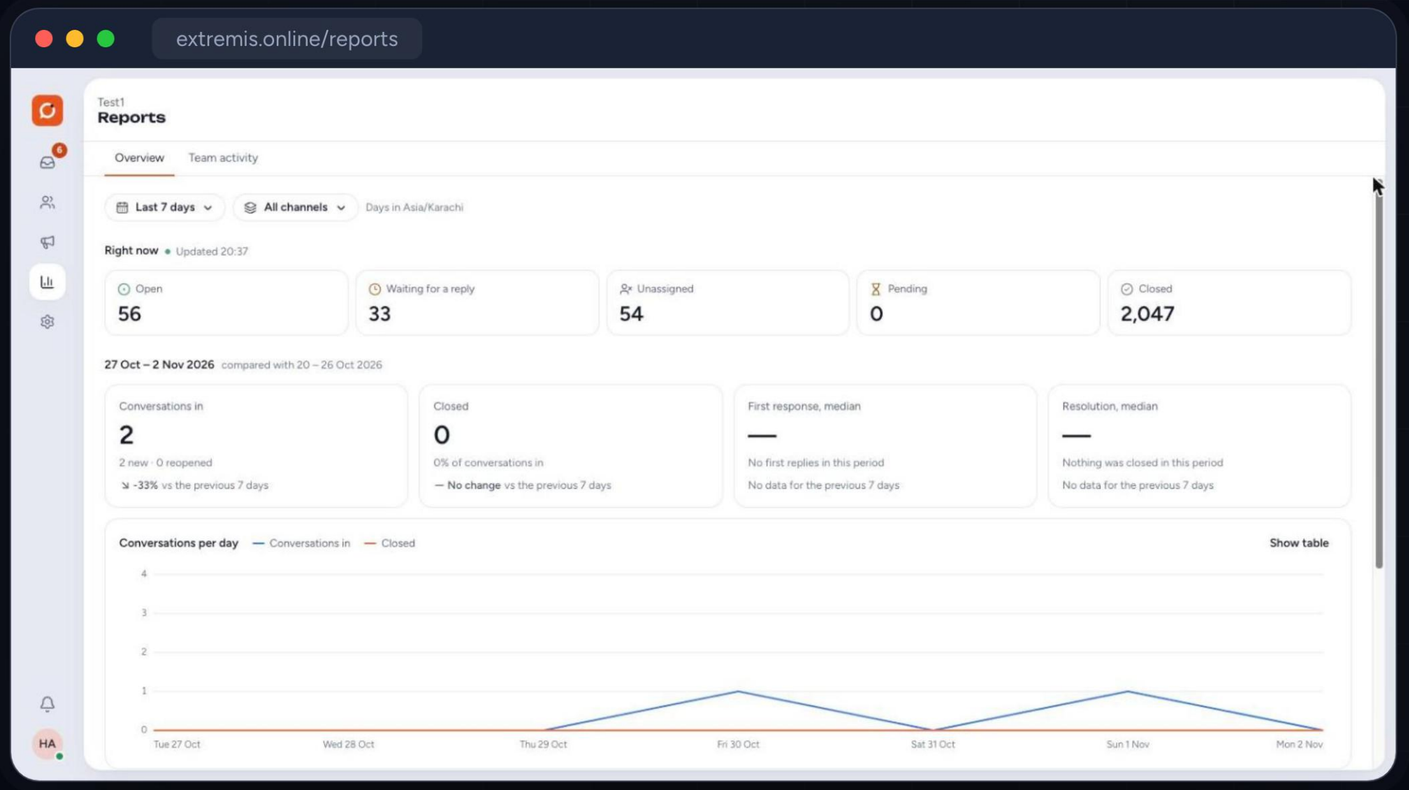
Every agent's day at a glance, without asking anyone.

- **Clock in, clock out** and time away
- **Active time** on a timeline, hour by hour
- **Messages sent**, chats handled and closed



REPORTS

Know your numbers, every day



How many are waiting

Open, unassigned and waiting for a reply, right now

How fast you reply

First response and resolution time, against last week

How busy you are

Chats per day, per channel, per agent

CAMPAIGNS

Message hundreds of customers, personally

Sales, new arrivals, order updates and reminders, each with the customer's own name. Every reply comes back to your inbox.

STEP 1

Pick a template

Write it in Extremis and get it approved by Meta, usually in minutes.

STEP 2

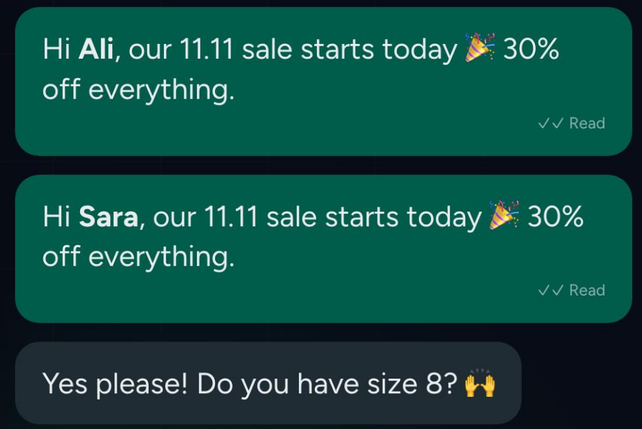
Choose who gets it

Upload a list, paste numbers, or pick a tag such as "VIP".

STEP 3

Send or schedule

Watch it go out live: delivered, read and replied.



WHAT WHATSAPP ITSELF COSTS

Meta’s price per message, in Pakistan

Meta charges by the type of message you start. Replies to customers are mostly free. Extremis never adds a per-message fee.

MARKETING

≈ Rs 13.2

/ message

Offers, sales, new arrivals, “we miss you”.

UTILITY

≈ Rs 4.2

/ message

Order confirmed, out for delivery, payment received.

AUTHENTICATION

≈ Rs 4.2

/ message

One-time passcodes to log in or verify.

FREE

REPLIES

Rs 0

Your first **1,000 replies a month** per number, within 24 hours of the customer’s message. Then ≈ Rs 4.2.

Meta’s Pakistan rates from 1 Oct 2026: marketing $0.0473, utility and authentication $0.015 per message. Shown at about Rs 280 = $1; Meta bills in USD and its rates can change. Check Meta’s current rate card before budgeting.

PAY LESS, SELL MORE

Three ways to talk for free

The customer messages you first

24 hours

TO REPLY

Your first **1,000 replies a month** are free. Every new message from the customer gives you another 24 hours.

They tap your Click-to-WhatsApp ad

72 hours

EVERY MESSAGE FREE

When a chat starts from your **Facebook or Instagram ad**, everything is free for 3 days, offers included.

Reply from the WhatsApp Business app

Rs 0

PER REPLY, ALWAYS



Keep the app on the same number. Replies you send from your phone **cost nothing**, and every message **syncs into Extremis**, so the team sees the whole chat.

Rules set by Meta. The free ad window applies when the customer taps the ad in the WhatsApp mobile app. Free app replies need your number connected in coexistence (Business app plus Extremis).

— CONNECT YOUR STORE

See their orders next to the chat

No more “let me check and get back to you”. Orders, total spent and subscriptions appear beside the conversation.

Live now

WooCommerce

Connect your WordPress store in a minute. Guest checkouts included.

Coming soon

Shopify

The same for Shopify stores: orders and order status, right in the inbox.

🧾 Order #1042 · Rs 6,450 · Shipped

💰 Total spent Rs 38,900

🔁 Monthly subscription · Active

Use another system? We’ll connect it.

Custom integrations on request: your CRM, ERP, POS, courier, booking or any in-house software.

Request an integration

COMING NEXT

Extremis is just getting started

AI co-pilot

An assistant that works your chats with you.

- Suggests the perfect reply
- Answers common questions by itself, day and night
- Closes chats that are done
- Hands over to your team when needed

WhatsApp Flows

Forms inside WhatsApp: bookings, orders, sign-ups and surveys.

Shopify

Orders and order status beside every chat.

Automations

Drag-and-drop flows: auto-replies, follow-ups and tagging.

Live today

On your phone

Install it as an app on any phone, with notifications.

— LET'S GET YOU STARTED

See it live

We'll set up a free demo workspace for your business and show your team how it works, on your own WhatsApp number.

Book your free demo

extremis.online